



DC COMMISSION ON
THE ARTS & HUMANITIES

FY14 GENERAL OPERATING SUPPORT GRANTS-IN-AID

Applicants may submit one Grants-In-Aid application per grant cycle

Deadline: June 26, 2013 at 6:00PM

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GENERAL OPERATING SUPPORT

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FY 2014

Grants-In-Aid

Deadline: June 26, 2013 at 6:00PM

Grants-In-Aid Program Description

Grants-In-Aid (GIA) is available to arts and humanities organizations whose primary function is exhibition, presentation or training in the arts and humanities. GIA offers general operating support to organizations that focus on the following areas: dance, design, folk and traditional arts, literature, media arts, music, theatre, and visual arts such that its total activities and/or services are concentrated on and devoted to the arts and humanities.

GIA applicants may request up to 10% of their previous year's operating expenses, not to exceed \$150,000. Each applicant's request will be based on expenses from their most recent CDP.

GIA applicants will be reviewed by cohorts based on the organization's FY12 CDP cash expenses. These cohorts are as follows:

Cohort	FY12 Operational Cash Expenses
Cohort A	\$1.5 million and above
Cohort B	\$250,000 and \$1.49 million
Cohort C	\$249,999 and below

Organizations undergoing a capital campaign, or other unusual budgetary experience, should contact the GIA grant program manager for assistance determining the cohort.

GIA applicants must demonstrate the ways in which their ongoing programming aligns with the DC Commission on the Arts and Humanities' mission to encourage diverse artistic expressions and learning opportunities so that all District of Columbia residents and visitors can experience the rich culture of our city. Successful GIA applications must clearly detail their organization's outstanding leadership and vision, history of exceptional cultural programming and strong track record of broad and inclusive community engagement.

GIA has a 1:1 cash matching requirement, designed to assist an organization's fundraising by leveraging funding from additional sources. Neither in-kind services nor other DCCA funds may be used to satisfy the matching requirement. Funds must be spent within DCCA's FY2014 (October 1, 2013 to September 30, 2014).

Grants-In-Aid Program Goals

- Provide access to high-quality arts and humanities experiences for all District of Columbia residents;
- Stimulate the creative economy through investments in local arts organizations and artists; and
- Ensure sustainability for arts and humanities organizations so that they may continue to contribute to the District of Columbia's diverse cultural landscape.

Eligibility Requirements

Organizations may apply if they meet all of the following eligibility requirements at the time of application:

- Have the primary function to exhibit, present or professionally train in the arts and humanities;
- Have a demonstrated commitment to provide arts and humanities to the residents of Washington, DC, with at least fifty-one percent (51%) of scheduled arts activities occurring within the District of Columbia;
- Be incorporated as a nonprofit, with a designated tax-exempt status under section 501(c)(3) of the United States Internal Revenue Code, as well as incorporated in the District of Columbia.
- Have their Federal and DC tax exempt statuses (subject to DCRA verification) in good standing for one year prior to the application deadline;
- Have principal offices that are located in the District of Columbia, as demonstrated by the address on the organization's official 990 document. PO Boxes and the addresses of board members or volunteers may not be used as a primary business address;
- Be in good standing with DCCAH. Applicants with incomplete or delinquent reports, in any funding program, as of October 15, 2013, are ineligible to receive an additional award from DCCAH in FY2014;
- Not use fiscal agents; and
- Colleges, universities, service organizations, foreign governments or other DC government agencies, including DC Public Schools, are prohibited from applying for any DCCAH grants.

Funding Restrictions

Applicants can receive only two (2) grant awards per fiscal year from Arts Education Program, City Arts Projects and Grants-In-Aid. An applicant is not restricted from receiving additional grant awards from any other grant program(s).

As a District of Columbia agency, the DCCAH must ensure that all grant funds are expended in a fiscally responsible manner. Allowable costs are those that District government and the DCCAH have determined as valid expenditures.

Examples of allowable costs for Grants-in-Aid:

- Salaries;
- Artistic Expenses;
- Overhead and maintenance;

- Equipment, materials and supplies directly related to expanding access to artistic programming, including capital expenses and technological resources;
- Consultants; and
- Travel directly related to the cost of producing arts programming in the District of Columbia.

Examples of unallowable costs for Grants-in-Aid:

- Food and beverages;
- Tuition and scholarships;
- Costs related to fundraisers and special events;
- Travel not directly related to executing DC-based projects;
- College tuition, universities, service organizations, foreign governments, or government agencies, including DC Public Schools.

All project expenses must be documented by the grantee within the grant agreement. The grant agreement will not be processed for payment until expenses are reviewed and approved by the grants manager. The grantee will be responsible for demonstrating cash expenses in interim and final reports.

Technical Assistance and Workshops

DCCAH staff members are available to help develop grant applications through group and individual technical assistance. Between May and June 2013, the DCCAH will conduct free workshops for participants to learn useful information about the agency’s funding opportunities and how to submit a successful grant application. More information about the dates and times of these workshops can be found on our website (www.dcartt.dc.gov) under [Grant Writing Assistance](#). In addition, DCCAH staff members are available for 30-minute appointments up to one week before the deadline. Contact information for the DCCAH staff members is available at www.dcartt.dc.gov under [Who We Are - DCCAH Staff](#). **The DCCAH urges all applicants to attend these workshops.**

Workshops will take place at the offices of the DC Commission on the Arts and Humanities and the Marshall Heights Community Development Organization (MHCDO). **Workshop dates, times and locations listed below are subject to change.** All workshops are free and open to the public; however, participants are encouraged to RSVP in order to gain access to the DCCAH office. Be sure to bring photo identification when you arrive. Contact Alexis Hooks at Alexis.Hooks2@dc.gov or call 202-724-5613.

Day & Date	Time	Topic	Location
Tuesday, May 28	1:00pm-2:00pm	Grants-In-Aid	MHCDO Conference Room
Thursday, June 13	2:30pm-3:30pm	Grants-In-Aid	DCCAH Conference Room
Tuesday, June 18	6:30pm-7:30pm	Grants-In-Aid	DCCAH Multi-Purpose Room
Monday, June 10	6:30pm-7:30pm	Cultural Data Project *For description, see below	Please see registration details below. DCCAH Multi-Purpose Room
Thursday, June 06	4:30pm-5:30pm and 6:30pm-7:30pm	Cultural Data Project *For description, see below	Please see registration details below. MHCDO Multi-Purpose Room

Thursday, June 13	10:00am-12:00pm	Grant Writing Clinic *For description, see below	Please see registration details below. DCCA Multi-Purpose Room
Tuesday, May 28	9:00am-12:00pm	Open Hours	MHCDO Conference Room
Tuesday, June 04	9:00am-1:00pm	Open Hours	MHCDO Conference Room
Tuesday, June 11	9:00am-1:00pm	Open Hours	MHCDO Conference Room
Tuesday, June 18	9:00am-1:00pm	Open Hours	MHCDO Conference Room
Thursday, June 20	9:00am-1:00pm	Open Hours	MHCDO Conference Room

<p>FY14 Workshops will be located at:</p> <p>DC Commission on the Arts and Humanities 200 I (Eye) Street SE, Suite 1400 Washington, DC 20003 and Marshall Heights Community Development Organization 3939 Benning Road, NE Washington, DC 20019</p>
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Cultural Data Project: Learn the basics of participation in the Cultural Data Project. The CDP New User orientation will walk you through the process of completing your Data Profile, applying to participating grantmakers, and generating reports. This orientation is recommended if your organization is new to the CDP, or if you need a refresher on using the online system. Please feel free to attend this session with more than one representative of your organization, including your executive director, your development director, or program staff. Since this is not a hands-on session, you do not need to bring your laptop or financial statements. See Addendum B for more details.

Applicants interested in participating in the Cultural Data Project workshop must complete registration at <http://www.dcculturaldata.org/news.aspx>.

Grants Writing Clinic: The Humanities Council of Washington DC, a partner of DC Commission on the Arts & Humanities, will conduct a Grants Writing Clinic for 10-12 potential applicants. The goal of the workshop is to provide more in-depth assistance and feedback to the applicant’s draft proposal, to increase the funding potential of the applicant. **A rough draft of the applicant’s proposal must be submitted one week prior to the clinic, as well as a questionnaire about the applicant’s previous grant writing experience.** This is to ensure that the facilitators are able to prepare for the participants properly, and provide the most valuable information.

Applicants interested in registering for the Grant Writing Clinic must email Tierra Buggs at tierra.buggs@dc.gov for specific instructions and preparation for the workshop. Walk-in attendees will not be accepted.

Application Process

DCCAHA utilizes an online grant portal. All applicants **MUST SUBMIT** the application online via the online grant portal by 6:00PM on the deadline date. **DCCAHA will not accept mailed, emailed or hand-delivered copies of grant applications.**

Grant Application Procedure

1. Review the FY14 Guide to Grants [PDF] and the grant guidelines thoroughly and determine eligibility of the applicant, project and project activities;
2. Go to the [Apply for Grants](#) page and register with DCCAHA's online grant portal;
3. Once fully registered, select the desired grant program(s) and complete the application questions and budget/budget narrative data;
4. Upload all required documents and supplementary material including Cultural Data Project report and all required work samples, please note that work samples must speak to the artistic content application as it relates to the grant request; and
5. Submit the application by 6:00pm on the grant program's deadline date.

The application process is competitive and subject to the availability of funds. Applicants may not request or receive funding for the same project activities through more than one DC Commission grant program or grant category.

Applicants are fully responsible for the content of their application packages. An automated confirmation of an application's submission does not guarantee an application's eligibility nor recommendation for funding by the Advisory Review Panel. DCCAHA staff cannot make corrections to applications on behalf of applicants. DCCAHA staff will review applications for completeness and contact applicants for any incomplete documents within five business days of the deadline. Applicants are responsible for updating attachments within five business days of DCCAHA's notification. Failure to submit mandatory documents will automatically result in disqualification. No exceptions. Incomplete applications will not be forwarded to the Advisory Review Panel for consideration.

Review Process

All applications are scored according to four categories: Artistic Content, Community Impact and Engagement, Sustainability and Capacity, and Overall. The evaluation criteria are specific to each grant program and listed in each grant program's guidelines. **The application process is competitive and subject to the availability of funds. Applicants may not request or receive funding for the same project activities through more than one Commission grant program or grant category.**

Once an application has been successfully submitted, a grant manager will review each submission for eligibility and completeness. Receiving an automated confirmation of the applicant's submission does not guarantee the application's eligibility or recommendation for funding.

A volunteer Advisory Review Panel is formed annually for each grant program to make funding recommendations to the Commission Board. Comprised of arts and humanities professionals independent of the Commission, the invaluable contribution of Advisory Review Panelists ensures that the Commission continues to provide programs and services that meet the needs of the District's residents and visitors. All eligible applications will be forwarded to the Advisory Review Panelists for evaluation and scoring based on the published criteria for the grant program. Panelists will conduct a thorough review of all applications on their own and, later, convene as group to discuss each application and finalize scores.

The evaluation process will also take into consideration general standards of decency and respect for the diverse beliefs and values of the American public consistent with The National Foundation on the Arts and Humanities Act, as amended in 1990.

For more information regarding the grant review process please visit the [Guide to Grants](#). To nominate a person(s) to serve on DCCAH Advisory Review Panels, complete an [Advisory Panelist Nomination](#) form and submit it by June 14, 2013.

Notification and Payment

Applicants will be notified in writing of their application status after October 1, 2013. This notification may consist of a grant package, letter of ineligibility, or letter of denial.

Please note that the date of payment disbursement is subject to change depending on the availability of funds. The date eligible for payment does not ensure the date of payment; it provides a general timeframe. DCCAH works with other DC government agencies to pay grant recipients in a timely manner but DCCAH does not create or distribute payments onsite. **To expedite the payment process, DCCAH strongly recommends FY2014 grant recipients register for direct deposit.** For more information on direct deposit, visit [Manage Grant Award](#) on our website or contact the grant manager.

DCCAH reserves the right to rescind any and all grant awards for non-compliance with grant guidelines, policies and regulations. FY2014 grantees with unfulfilled reporting, in any funding program, as of October 15, 2013, are ineligible to receive any additional awards from DCCAH.

Risk Management and Performance Monitoring

All grant recipients are subject to risk assessments and monitoring requirements as outlined in the [City-Wide Grants Manual and Sourcebook](#) from the Office of the City Administrator (OCA). OCA requires the DCCAH to establish standards for grantees in making determinations of demonstrated performance prior to the award of all grants.

All activities funded by DCCAH will be monitored and evaluated by staff to assure compliance with all aspects of the District of Columbia's requirements, which may include evaluating allowable costs, meeting project benchmarks, providing proof of expenditures, etc.

All FY14 grant recipients must complete final reports by October 15, 2014. Grantees are required to document payment of all expenses paid by grant funds as well as the required match. Interim and final report forms are available online through the [Manage Grant Award](#) link on the DCCAH's website. All

grantees are responsible for reporting grant awards as income on federal and local tax returns and are strongly encouraged to consult with the tax professionals and the IRS.

Contact Information

For more information regarding the Grants-in-Aid program, or clarification about accessibility requirements, work sample submissions and grant making process, please refer to the [Guide to Grants](#) or contact Steven Mazzola, Grants Program Manager at Steven.Mazzola@dc.gov or 202-724-5613.

GENERAL OPERATING SUPPORT GRANT

FY 2014

Grants-In-Aid

Review Criteria

Overall 10%

- The application provides a clear explanation of how the organization supports the GIA goals; and
- The applicant has a demonstrated commitment to providing outstanding artistic services to the residents of Washington, DC.

Artistic Content 40%

- The applicant's work sample and support materials (brochures, articles, letters of support, etc.) demonstrate the highest standards of artistic excellence within the chosen discipline(s); and
- The applicant uses personnel with distinguished arts expertise (such as arts administrators, teaching artists, educators, professional artists) to plan and implement artistic content and demonstrates its commitment to hiring DC-based artists, where applicable, to deliver high quality artistic content.

Community Engagement and Impact 30%

- The applicant presents effective evaluation methods, which are used to improve future activities and services;
- The applicant demonstrates innovative strategies to include underserved populations – those whose opportunities for cultural experiences are limited by geography, ethnicity, economics or disability;
- The applicant has established partnerships with complementary organizations of all sizes to increase DC residents' awareness of and involvement in the city's cultural community.

Organizational Capacity and Sustainability 20%

- The applicant has a clearly articulated mission and vision, strong financial management systems to administer grant funds, active and long-term relationships with the funding community and strong operational systems in place;
- The applicant's budget information is detailed, accurate, and feasible;
- The applicant clearly demonstrates ability to attract the financial support necessary to sustain artistic programming over the course of FY2013 and match required funds.

FY 2014

Grants-In-Aid

Application Checklist

The following is in addition to the required narrative questions within the online grant application. This checklist includes all mandatory and supplementary documents required to submit the Grants-In-Aid application. Documents must be uploaded prior to the application deadline.

MANDATORY DOCUMENTS

- Work Sample(s) – see Guide to Grants for more information on Work Sample Requirements. *Flyers and brochures DO NOT count as work samples.*
- Support Material – up to six additional items, e.g., publicity, letters of support, programs, brochures, evaluations, strategic plans, etc.
- Resume(s) of key personnel involved in the project, such as artistic staff and educators
- Signed W-9 (Request for Taxpayer Identification and Certificate)
- IRS Letter of Determination
- District of Columbia Certificate of Incorporation
- List of current board of directors, including officers, occupations and term limits
- Current Organizational Budget with Year-To-Date Income and Expenses
- Current Balance Sheet from within the last financial quarter
- 2012 CDP Funders Report



ADDENDUM A: WORK SAMPLES AND SUPPORT MATERIALS

The DCCAH values artistic content heavily in all grant programs. Artistic content is scored primarily based on the artistic work sample that is required for each application. However, support materials and résumés of key personnel also impact the Artistic Content score. All applicants are required to submit artistic work samples for the evaluation of artistic content. These samples must represent the applicant’s best work.

Work Samples

Work samples are a critical part of your application and are considered carefully during application review. The DCCAH recommends sending recent (not more than two years old), high quality samples that relate as directly to your project as possible. Panelist must be able to assess the skill level of the artist(s) involved in the project that will be created, exhibited or taught. If the applicant has conducted similar projects in the past two years, we recommend including samples of work that illustrate the core mission, theme or impact of those projects as long as they are no more than two years old. For projects involving the teaching, the DCCAH requires work samples that illustrate the teaching artist’s work as well as the work created by participants in the project.

Advisory Review Panelists are required to review all work samples. Be sure to label each work sample clearly and provide detailed description of each sample including where the Advisory Review Panel should begin viewing or listening. Supplying the Advisory Review Panel with numerous “work samples” does not strengthen any application. Carefully chosen work samples (pictures, videos, excerpts, etc.) tend to make the biggest impact and create the strongest artistic impression.

Support Materials

Support materials are documents that strengthen the application by providing the Advisory Review Panel with additional information that directly relates to the grant request. Support materials do not take the place of work samples! They reinforce the quality of the applicant’s artistic disciplines(s). Some examples of support materials are: theater/exhibition reviews, letters of recommendation, certificates, sample lesson plans, assessments, evaluations and awards.

Résumés of Key Personnel

Including the résumés of the key artists, administrators, and facilitators another way for the Advisory Review Panel to determine the artistic content of each application. The professionals involved in the project determine the capacity of the project and ability for the applicant to effectively create a superior artistic product. Their backgrounds as artists and administrators should be relevant to the project and clearly demonstrated through their professional résumés.

All documents must be digitally submitted through the online grant portal.

WORK SAMPLE CONTENTS:

Many work samples will need to be saved into a condensed folder in order to be uploaded to the website. The DCAH recommends converting any Microsoft Office documents into PDFs to ensure that the Advisory Review Panelists will all be able to view the uploads.

Educational Projects:

Work sample should include artistic sample that demonstrates artists/teachers working with students or others and an artistic sample that demonstrates the students' work.

Visual Arts and Crafts:

Individuals must submit digital images of ten different works. Organizations must submit 20 digital images of different works.

Media (Film/Video/Radio):

Submit up to two audio/video recordings of completed work or work-in-progress.

Music:

Submit up to two audio/video recordings. Each selection should not exceed five minutes. Upload each selection in a separate file.

Dance:

Submit up to two video recordings of performances. Submit an ensemble selection unless your project involves a solo. Do not send promotional work samples (e.g., highly-edited booking tapes). Do not send dark work samples or samples with poor visibility.

Literature:

Includes poetry, fiction, creative writing, screenwriting, etc.

Fiction and creative nonfiction writing must submit 10-20 pages from no more than three short works, or a portion from no more than two larger works up to 20 pages, and they must be labeled fiction or nonfiction. If your work is an excerpt, include a one-page statement in the manuscript about where it fits into the whole to orient the reviewers.

Poetry must submit 10-15 pages of poetry from no fewer than five and no more than 10 poems. Shorter poems should be printed one to a page.

Interdisciplinary:

Individuals and organizations must submit up to 10 digital images or up to two audio/video recordings demonstrating the integration of disciplines in the work.

Theater:

Organizations submit up to two video recordings of performances or 10 digital images of productions. Playbills and programs may no longer be used as work samples. They may only be included as support material.

Actors must submit video recordings of two contrasting monologues or 10 still images of productions in digital format.

Sound designers must submit up to three audio recordings.

Directors must submit a copy of a 1-3 page concept statement of a recently directed play.

Playwrights should see LITERATURE, above.

Multidisciplinary:

Provide the required work samples (as described above) for two (minimum) or three (maximum) of the artistic disciplines that are relevant to the grant request.

Websites

Do not submit a general website. Only submit a website that is an essential part of the project.

Submit a PDF with a link to the website. For each site submitted, list the URLs for pages to be shown; include any necessary information on required plug-ins, passwords, or navigation paths.

ORGANIZING WORK SAMPLES

All grant applications require work samples that best demonstrate the artistic merit of the application. The guidelines will assist in preparing work samples.

Image Identification List

Provide a numbered list of the images you are submitting. Arrange the list in the order that you would like the images to be viewed. Title the page with the words “Image Identification List” and the applicant’s name. For each image, include the artist’s name, artwork title, medium, size and the year the work was completed. Digital images must be numbered to correspond with the Image Identification List.

Digital File Format

All files should be labeled as follows, in the appropriate file extension (jpg, gif, pdf, etc.)

Template: Applicant’sLastName.FirstName.Image#.ArtworkTitle.jpg

Example – “DaVinci.Leonardo.1.MonaLisa.jpg”

TIPS FOR A SUCCESSFUL WORK SAMPLE SUBMISSION

Website Links to Work Samples

Be sure that the links to websites or online materials are fully functioning and maintained. Panelists will review work samples throughout the panel season. An inoperative link or website containing work samples very negatively affect your application score. DCCAH is not responsible for any material outside of the Online Grant Portal. If the submitted links do not work it is up to the applicant to fix them.

Visual Arts

If you are a visual artist, artisan or visual arts organization, your digital images are one of your most important methods of communication. Make sure that the images are in-focus and correctly exposed. Shoot your work against a black backdrop and eliminate unnecessary visual information. Follow the instructions above to ensure that your work is presented properly to panelists for review.

Audio/Video Recordings

The recording should represent you or your organization accurately and effectively. Be sure to indicate in the Image Identification List of your application which track(s) or time markers you would like the panel to review.

Multidisciplinary

If you are submitting multidisciplinary work samples, submit a separate work sample for each piece.



ADDENDUM B: DC CULTURAL DATA PROJECT (DC CDP)

DCCA will require any organization applying to Arts Education Program, City Arts Projects, Cultural Facilities Projects, East of the River, Grants-In-Aid, and UPSTART to complete the DC Cultural Data Project (DC CDP) Data Profile. Other applicants do not need to meet this requirement.

The DC CDP is a District-wide, collaborative effort of public and private funders and consists of an online system for collecting and standardizing historical, financial and organizational data. The DC CDP will provide the cultural community with comprehensive data on arts and culture in DC, and enable organizations to view trends in their data, benchmark themselves against peer organizations, and enhance their financial management capacity.

The DC CDP Data Profile is an annual requirement completed through the CDP website www.DCulturaldata.org. The information you enter into the Data Profile will be used when you generate application and report materials for the DC Commission and other funders.

Complete instructions for getting started with the DC CDP are available here: <http://www.dcculturaldata.org/training.aspx>. To attend a free orientation session or take part in an orientation webinar, visit here: <http://www.dcculturaldata.org/news.aspx>. Further instructions on how to use the DC Cultural Data Project are below.

Instructions for new users of the DC CDP:

1. Go to <http://www.dcculturaldata.org/registration.aspx>.
2. Create new Data Profile. Complete a Data Profile for each of the TWO most recently completed fiscal years; start with the earliest year.
3. Enter data using your board-approved financial audit/review or year-end financial statements.
 - a. If your organization is not audited/reviewed, enter data based on board-approved year-end financial statements.
 - b. If your organization is an arts program/department within a larger institution, enter data based on internal financial statements of the arts program/department and indicate that you have a parent organization in Section 1.
 - c. DO NOT enter project budgets, budgets for future years, or data from incomplete or not-yet-approved audits/reviews/financial statements.
4. When finished entering data, click on Submit/Error Check; address any errors and call the Help Desk if you have questions.
5. On My CDP, go to the Funders Reports section, select the fiscal year for the report and click on "GO." Click on the link for the DC Commission on the Arts and Humanities to generate the report and print.
6. Review your Funder Report; if you need to make changes, call the Help Desk.
7. Attach the Funder Report along with your DC Commission application materials.

Please Note: As part of the effort to ensure the accuracy of your data, throughout the year the DC CDP Help Desk will review each of your submitted Data Profile(s) and contact you with suggested revisions. It is your responsibility to respond to the Help Desk and to make any necessary changes to the submitted Cultural Data Profile(s). This process will not interfere with your ability to run Funder Reports and apply for grants.

Please direct questions concerning the Cultural Data Profile to:

DC CDP Help Desk:

Toll Free: 1-855-223-2237 (1-855-22-DCCDP)

Email: help@DCculturaldata.org

The DC CDP Help Desk is available Monday – Friday from 9:00am – 5:00pm DCST.

DC CDP website: <http://www.DCculturaldata.org>